



# ENABLING TECHNOLOGY PARTNERSHIPS

**Get to market quicker and give your customers powerful protection from malware by integrating security technology from Avira.**

With integration teams located around the world, AviraOEM Technology Licensing supports you 24x7. Our anti-malware SDKs, cyber threat intelligence feeds and cloud security services deliver some of the industry's best protection against malware, Zero Day and Advanced Persistent Threats.

Whether you are building cloud services to protect consumers from malware in emails and phishing sites, or designing next generation firewalls to protect businesses, we have the technology and the skills to help make you successful.

We help you build solutions for:

- End Point Protection and Remediation
- Next Generation Firewalls
- Unified Threat Management
- Network Appliances
- Security Appliances
- Security as a Service
- Email Security
- Software Utilities and IAM
- Hosting Services
- Software Mobility
- Document Scanning
- File Sharing and Synchronization

## Partner with AviraOEM to:

- Get to market quicker and protect users better by licensing one of our anti-malware engines
- Leverage Avira worldwide cyber threat intelligence data, on-demand or by subscription
- Get support from a local integration and expert post-sales organization

## Benefit from:

- A Cloud Sandbox API designed to deliver private threat analysis and intelligence at scale to researchers and third party systems
- APIs and web services that enable easy access to malware analysis services, and cyber threat intelligence
- Simple to integrate cross platform anti-malware SDKs for protection against malware, locally, offline, and in real-time

## CYBER THREAT INTELLIGENCE

Avira's cyber threat intelligence enhances your own systems by providing you access to the data at the heart of Avira anti-malware solutions. It creates the opportunity to develop a proactive security position and react to emerging cyber threats before they reach your infrastructure. Avira cyber threat feeds deliver regularly updated file and URL reputation and intelligence data, enabling you to build powerful and effective cyber threat detection systems. Web APIs provide simple on-demand access to Avira cyber threat intelligence and malware analysis tools.

Avira cyber threat feeds deliver 'over-the-horizon' visibility to emerging cyber threats. They allow you to see what Avira has just detected and enable you to take action before you or your customers are impacted by new malware or malicious domains. They add value by providing access to the data collected by the Avira world-wide sensor network and analyzed by the powerful malware detection engines that deliver Avira's award-winning security. Our cyber threat feeds provide comprehensive intelligence that has a high degree of relevance to security vendors and service providers.



## ANTI-MALWARE SDK SCANNING ENGINES

Use Avira cross-platform Anti-malware SDKs to help you protect against malware, Zero-Day and Advanced Persistent Threats within your security products and services. They are widely used by next generation firewall vendors, unified threat management, software utility providers, service providers – anyone looking to integrate malware analysis into their product or service.

Implementing our SDK within your appliance, endpoint or system, enables you to scan files for malware. With the cross platform anti-malware SDK you also get access to real-time classification of known and unknown files using the Avira Protection Cloud. Our anti-malware SDKs provide you with a simple way to bring your security products and services to market quickly. You can avoid the costs and delays associated with in-house development by leveraging the experience and knowledge of the Avira expert integration team.

## CLOUD SECURITY TECHNOLOGIES

Safeguarding Avira technology partners from new and previously unclassified malware, the Avira Protection Cloud identifies Zero-Day and Advanced Persistent Threats. The combination of the Avira Protection Cloud with our anti-malware SDKs, provide you with >99.99% detection of malware and malicious domains on devices, appliances and services.

When you use the Avira Protection Cloud you benefit from its advanced analytical subsystems, vast hash database of known malware, and powerful cloud scanning engines including NightVision™, our advanced machine learning engine which allows us to quickly classify unknown malware at scale and speed. Behavioral analysis and context extraction technologies identify and detonate malware in near-real time. As new analytical methods are developed, they are integrated into the Avira Protection Cloud and brought online without requiring integration by technology partners.

You can access the Avira Protection Cloud from our embedded SDKs, directly using APIs, or backend cloud-to-cloud.

## WORKING IN PARTNERSHIP

The Avira technology partnership team helps you integrate our security technology into your own products and services.

### LOCAL SUPPORT AND INTEGRATION TEAMS

Our regional support and integration teams are based in our offices in the United States, China, and Europe. They are available to answer questions and act as trusted advisors for your security needs.

### GLOBAL TECHNICAL SUPPORT

Our Global Technical Support organisation works closely with our local integration teams to provide you with 24x7 support. They specialize in handling your complex integration and post-sales support incidents.

### PRODUCT TEAMS

Our product and engineering teams have in-depth knowledge of our SDKs, services delivered through APIs, and our Threat Intelligence Feeds. They are available to discuss how Avira's technology can be adapted for individual use cases.

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